

# Christmas Card Display

It's that time of year again. It is time to plan one of the highlights of the Christmas Season in Hondo - our **Christmas Card Display** along Highway 90. Let's continue this cheerful tradition that has showcased Hondo and all of the wonderful businesses and organizations that make it so special.

## **2017 Christmas Card Display Guidelines:**

- Fee for Display - \$20.00 for Chamber Members and Non-Profits and \$40.00 for non-Chamber Members
- Complete the attached waiver of liability and return it to our office, along with your **payment** no later than November 10, 2017 to reserve your same spot! **After this date, spots will be assigned as available.**
- Ensure the content and lighting of your sign positively promotes the image of Hondo and your organization.
- Remember, no specific contact information, (phone number, website, address, email, etc.) per city ordinance.
- Due to the proximity to Highway 90, please use caution when erecting your sign and only allow adults to assist!
- Signs can be set up beginning November 18 in an effort to have our parkway ready for the Thanksgiving Holiday weekend.
- Be sure to use adequate bracing to protect your sign against high winds.
- Christmas cards should be removed by January 5<sup>TH</sup>, 2017.
- An electric cord with numbered outlets will be stretched along the parkway. Set up in your designated spot **ONLY** as to not interfere with other displays.

We are excited about the upcoming Christmas events in our community and look forward to working with each of you to make this the best Christmas in God's Country yet!! Thank you for your continued support of the Hondo Area Chamber of Commerce!!

Warmly,

Hondo Area Chamber of Commerce

**Christmas Card Waiver of Liability**

I/We hereby waiver any claim for liability we might have against the City of Hondo and/or the Hondo Area Chamber of Commerce, its officials, agents, members, volunteers or employees for any causes of action, accidents, theft, injuries or damages occasioned as a result of placing, repairing or removing a Christmas Card along and adjacent to Highway 90.

I/We also agree to comply with City Ordinances regarding signage along Highway 90.

Signature of Business Owner/Individual

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Name of Business/Organization

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Mailing or Email Address

COMPLETE AND SIGN THIS FORM AND RETURN TO THE CHAMBER OFFICE NO LATER THAN NOVEMBER 10, 2017 WITH YOUR PAYMENT TO SECURE YOUR SAME SPOT.

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Printed Name of Business Owner/Individual

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Phone Number

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Date